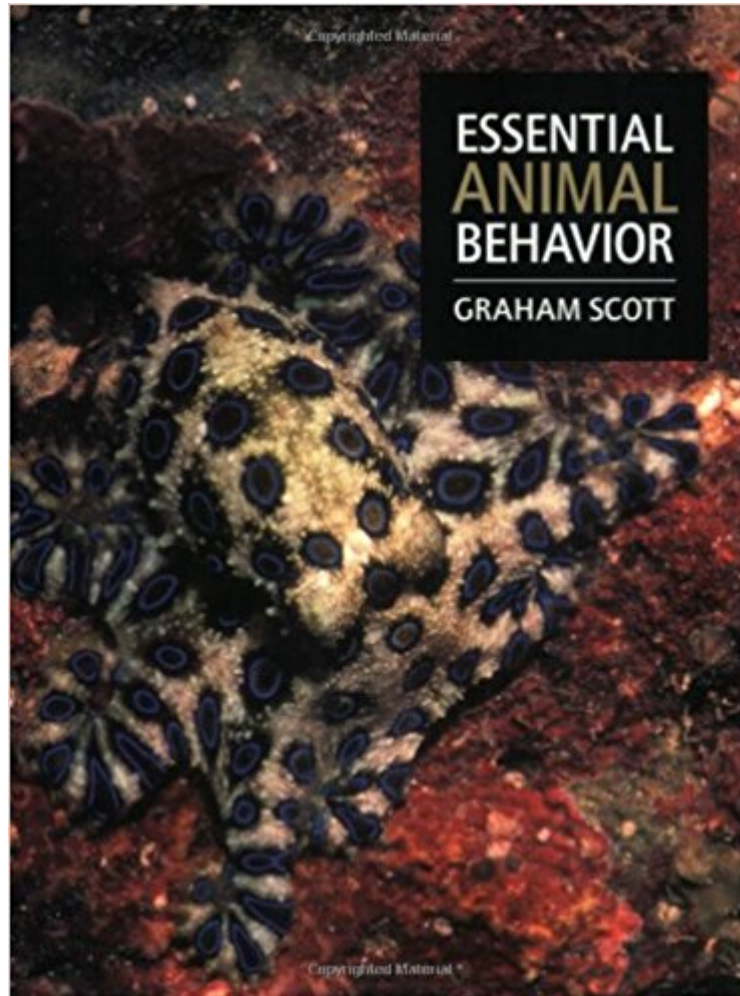




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Essential Animal Behavior



Synopsis

Essential Animal Behavior provides a comprehensive introduction to all areas of the subject: from the genetic and neurobiological control of behavior to the learning, development, and function of behavior in an evolutionary context. Social behaviour is also covered throughout the text. Written in a concise and engaging style, this new book: includes examples from both marine and terrestrial environments around the world places current research alongside classic examples, and puts the study of animal behavior in an applied context, emphasizing the implications for animal welfare and animal conservation. Carefully designed to meet the needs of students coming to the subject for the first time, the book includes the following features: key concept boxes Focus on boxes chapter summaries guided reading to aid revision and further study case studies and boxed examples that reinforce essential points, and questions for discussion. This book is essential reading for degree-level students following modular programs in biology, zoology, marine biology, and psychology. An Instructor manual CD-ROM for this title is available. Please contact our Higher Education team at HigherEducation@wiley.com for more information.

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Customer Reviews

This book has quite a bit of good content on animal behavior. However, the writing style makes the content more confusing for students than it needs to be. Also, some of the examples are no longer exactly correct given more recent studies. The book assumes that the student understands quite a

bit of basic biology. It is not a good textbook for non-majors and I wouldn't use it for students who were not biology majors. Most of the examples are excerpts from the primary literature which is nice but there is often insufficient background information on the study to make the example useful. I'd find a different textbook for an animal behavior class (and we are going to be using a different one in the future).

This was required reading for a class that deals a great bit with animal behavior although it is not the sole focus of the course. I was really excited about this book because after checking out the previews on I saw all the little side boxes and 'helpful hints' areas. There appeared to be a good deal of pictures and charts so I expected it to be really helpful in learning. It looked like "An Idiots Guide to..." in its format. This was NOT the case at all! I've had some background schooling in animal behavior and I couldn't easily get through a chapter of this book. The boxes and charts you see on the sides of the pages are even more confusing than the text! The author uses a lot of technical terms that he doesn't define and his writing is kind of confusing. The charts and diagrams are the worst! They appear really simple at first but once you try to understand them you realize that there is a lot of info in them that it's talked about in the readings. I was very disappointed! All in all I don't recommend this book. A newbie to the subject will get lost and have trouble following and a more advanced reader will probably not enjoy this type of book in the first place! I'm sure there is a lot of great info in it but I had so much trouble getting through it that I only read a chapter or two. And I have some past knowledge of this subject! I'm planning on reselling it.

This book has been written with students in mind - it is pithy, full of classic references, links, key points and summaries and is still small enough to be carried around. It is also cheaper than its rivals such as Alcock. It has 8 chapters that would make an ideal skeleton for a short undergraduate module that assumes nothing more than a woolly understanding of what animal behaviour is.

Need this book for an online class. Loved the rental option. Extending the rental period was automatic and the return process was simple.

My life philosophy is quantity over quality, but I only bought one book. So I guess I'd say this book is quality. It came pretty fast (but in a good way).

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